

Building the CSU Channel Islands Intercollegiate Athletics Program

Presented by:

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Director of Athletics

Intercollegiate Athletics

Mission Statement

Intercollegiate Athletics at CSU Channel Islands will support the mission of the University by providing a comprehensive co-curricular program through competitive sports. Intercollegiate Athletics will be

- Educationally based
- Ethically sound
- Fiscally responsible
- Gender equitable
- Imbue with the values of sportsmanship and fair play.

The CI Athletics *Vision*



Develop the Athletic Plan

- Athletic Advisory Committee – Faculty, students, community leaders
- Community Athletic Backers (i.e. Dolphin Athletic Association-Annual Fund)

Create the Athletic Department Structure

- Staffing (i.e. SWA, Compliance Coordinator, Development Director, Media Relations)
- Facilities Development (i.e. Event Center, Soccer Fields, Baseball, Softball, Tennis)
- Mission Statement/Vision Statement/Guiding Principles
- Strategic Plan (5 year/10 year)



The CI Athletics *Vision*

Integrate Campus Fitness and Wellness into the University

- Strengthen campus recreation opportunities for students and staff
- Encourage healthy lifestyle choices for campus members (i.e. Exercise, Nutrition)
- Partner with Academic Affairs and Student Affairs to create academic programs (e.g. Kinesiology)

Promote Scholar Athletes and Campus Leaders

- Demand strong academic achievement
- Hold to the same standard as other students
- Encourage leadership roles on campus



The CI Athletics *Vision*



Ensure Program Integrity

- Recruit coaches and staff that support the mission of CSU Channel Islands
- Recruit student athletes that embody the mission of CSU Channel Islands
- Foster Community Athletic Backers that support conference regulations.

Embrace Community Outreach Participation

- Adopt local community schools and have student-athletes mentors.
- Outreach to the community in civically engaged projects

Future Athletic Teams

Women

- Soccer
- Cross Country
- Volleyball
- Basketball
- Softball
- Tennis



Future Athletic Teams



Men

- Soccer
- Basketball
- Baseball
- Golf

Timeline



- **June 2010** – Announce first varsity sport teams
- **Fall 2010** – Head Women’s Soccer Coach candidates interviewed
- **Fall/Winter 2011** - Head Women’s Soccer Coach begin building their programs.
- **Winter/Spring 2010** - Recruit prospective student athletes; work with current students interested in that sport
- **Fall 2011**- Begin training and have limited competition year one.

Facilities to be Built

- Event Center
- Soccer Stadium
- Baseball Stadium
- Softball Stadium
- Tennis Complex
- Aquatics Complex

California Collegiate Athletics Association (CCAA)

Sports Sponsored

Baseball
Men's Basketball
Women's Basketball
Men's Cross Country
Women's Cross Country
Men's Golf
Men's Soccer
Women's Soccer
Softball
Women's Tennis
Men's Track and Field
Women's Track and Field
Women's Volleyball

Universities

Cal Poly Pomona
CSU Dominguez Hills
CSU East Bay
CSU Los Angeles
CSU Monterey Bay
CSU San Bernardino
CSU Stanislaus
Chico State
Humboldt State
San Francisco State
Sonoma State
UC San Diego



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Show me the Money!!!

- Student Fees
- Special Events
- Summer Camps
- Facility use agreements
- Endowments
- Gifts-in-kind
- Corporate Sponsorships
- Private/Public Partnerships
- Community Athletic Backers



Be part of The POD!

- Partnering and Outreach for Dolphins



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Any Questions?

- How to get involved
- Contact Information
 - athletics@csuci.edu
 - 805-437-3509



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